

Bridging the gap between Industry and Academia: UI/UX DESIGN THINKING

5th August 2023
XIE, Mahim

The Telecommunication Society Of Xavierites (TSX) organized their First event of the academic year 2023-2024, which was a Session for the Third Year and Fourth Year Students of Electronics and Telecommunication Engineering(EXTC) Department on "UI/UX Design Thinking". It was held on 4th August 2023 .The Session was conducted by Ms. Shreya Tembe, a UI/UX designer at Jio Engage and our alumni. Total 56 students of TE EXTC and BE EXTC, XIE had attended this session.

The Session started at 1:30 pm , the Event commenced on 4th August 2023 under the guidance of Prof. Smita Pawar, with a brief Introduction of our speaker Ms. Shreya Tembe given by our host Pratiksha Sarvankar(TE EXTC). Then the workshop was carried out by Ms. Shreya Tembe.

Ms. Shreya Tembe started the session with Introduction to UI/UX design thinking and its basics, Importance of design thinking. In this session, she started with basics of Design Thinking to make all attendees familiar with the concept of UI/UX Designing. Then she briefed about the different steps of Design Thinking. Later she showed some of her works and projects on demand of our students to give them a clear idea of what UI/UX Designing is all about. After which a doubt session was there in which she cleared the doubts of the students.

In this event, everyone actively participated, from Heads to Volunteers and participants to make this event successful. In the end, Tanmay Sawant (TE EXTC) winds up the session by giving a Vote of Thanks to all the faculty members, speaker Ms. Shreya Tembe and all Committee members of TSX who gave their best to make this workshop successful.

Prof. Smita Pawar and Prof. Leena Patil took the initiative to arrange this session being the class teachers of TE and BE EXTC under TSX. Prof. Shailaja, Prof. Lalita and Prof. Panil along with Mr. Rajendra attended the session.



Telecommunication Society Of Xavierites Presents

A Seminar On

UI/UX Design Thinking

by



Ms. Shreya Tembe

UI/UX Designer @JioEngage



scan me

Date: 4th August 2023(Friday)

Time: 1:30 pm - 3:30 pm

Venue: Seminar Hall (2nd Floor)

Department of Electronics and Telecommunication Engineering

(Programme accredited by National Board of Accreditation - NBA)



GPS Map Camera

Mumbai, Maharashtra, India
2RWR+2RC, Raheja Hospital Marg, Mahim, Mumbai, Maharashtra
400016, India
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Long 72.841948°
04/08/23 02:06 PM GMT +05:30



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Hospital, Raheja Hospital Marg, Mahim, Mumbai, Maharashtra 400016, India
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