



XAVIER INSTITUTE OF ENGINEERING

Mahim, Mumbai 400016

Department of Information Technology

(NBA Accredited)

(Approved by AICTE, Govt. of Maharashtra and Affiliated to University of Mumbai)

Title of the event: “LinkedIn Profile Building Program”

Event Date / Time: 28th March 2024 3.30 PM

Event Coordinators: Mr Naveen Kukreja

Details of Resource Person: Representative from “Aspire For”

No. of Participants: 58 Class/Semester: TE IT /VI

Objectives: To make student aware about various opportunities through Linked-in profile building.

Description: Introduction:

On the 28th of March 2024, Xavier Institute of Engineering hosted a LinkedIn Workshop in collaboration with “Aspire For” her. The workshop aimed to empower students with the knowledge and tools necessary to create a compelling LinkedIn profile and leverage the platform for professional growth and networking opportunities.

Event Overview:

The workshop commenced with an introduction to the significance of a well-crafted LinkedIn profile in today's professional landscape. The representatives from “Aspire For” Her elaborated on the multifaceted benefits of maintaining an active presence on LinkedIn, highlighting its role as not just a digital resume, but also a gateway to networking, career opportunities, and industry insights.

Program Highlights:

- **LinkedIn Premium Vouchers:** All participating students, spanning from first-year to final-year, were offered complimentary LinkedIn Premium vouchers valid for six months. This premium upgrade, worth Rs. 9,000, provides access to advanced features aimed at enhancing their LinkedIn experience.
- **Training Sessions:** The workshop included comprehensive training sessions conducted by industry experts, focusing on LinkedIn profile optimization. Students were guided on crafting compelling profiles that effectively showcase their skills, experiences, and aspirations to potential employers and professional networks.

Eligibility and Benefits:

- The program was open to students aged 16 and above, across all educational streams.

- Students were encouraged to create new LinkedIn accounts in collaboration with their trainers to maximize the impact of their profiles.
- The workshop emphasized the following benefits for participants:
- Enriched LinkedIn profiles tailored to attract attention from recruiters and industry professionals.
- InMail credits to facilitate networking and mentorship opportunities.
- Access to learning resources and skill development initiatives.
- Establishment of a strong social presence and personal brand.
- Utilization of advanced search filters for effective networking.
- Gain a competitive advantage in the job market.

Conclusion:

The LinkedIn Workshop at Xavier Institute of Engineering provided students with a valuable opportunity to enhance their professional profiles and establish a strong presence on the world's leading professional networking platform. By equipping participants with the necessary skills and resources, the workshop aimed to empower students to navigate the competitive job market with confidence and proficiency.

Feedback: Students appreciated the program by giving positive feedback of the session.

POs achieved: PO5, PO8, PO10, PO11, PO12

Brochure:



LINKEDIN PROFILE

BUILDING PROGRAM

UNLOCK YOUR POTENTIAL. LAUNCH YOUR CAREER.

LinkedIn
Connect to Opportunity™

ELEVATE YOUR PROFILE WITH FREE LINKEDIN PREMIUM

- Expert-Led Training Sessions
- Exclusively for 3rd Year Xavier Institute of Engineering Students
- Build a Stellar LinkedIn Profile

REASONS TO JOIN

- Enhanced Profile & InMail Credits
 - Networking & Mentorship Opportunities
 - Skill Development & Brand Building
 - Advanced Networking & Search Filters
 - Gain a Competitive Advantage
 - Stand Out in the Job Market
- Boost Your Career Prospects

**6 MONTHS OF
PREMIUM
MEMBERSHIP
(WORTH RS.
9,000)**

PROGRAM DETAILS:

DATE:

MARCH 28TH, 2024

VENUE:

**XIE SEMINAR HALL (2ND
FLOOR)**

REGISTER NOW!

**(LIMITED SEATS
AVAILABLE)**

For any queries :-

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Event Photo:



Linked-in Profile Building Session on-going

Naveen Kukreja

Mr Naveen Kukreja
Event Coordinator

Jaychand Upadhyay

Dr Jaychand Upadhyay
HOD-IT